

Forest Lodge Library
 Report to Town of Namakagon
 2/15/2022

- On the one hand, it's a quiet time of the year, on another, it's the time of year libraries are always busy completing their Annual Reports for the Dept. of Public Instruction. This report informs the State about all public library use and is used to determine reimbursement amounts for the upcoming year. The 2021 Annual Report will inform funding for 2023. While we are still dealing with the COVID pandemic and limited services, and, in the prior year, some limited hours, we are definitely seeing increase in use. We saw increases in all categories of use, excepting patron use of public access computers. That is offset by an increase in use of our wireless access by 241.25%. That's people coming in with their own devices, or, accessing our wireless from the outside. In the last year our system did provide us with a wireless booster, which allows our signal to cast a wider radius. Increase in check-outs of both digital audio and print titles also increased significantly. These digital resources are not owned by us alone. Forest Lodge Library patrons have access to all titles held by the Wisconsin Digital Library Consortium. Our own Consortium, the Northern Waters Library Network, in addition, contributes to an "Advantage" collection which is available to NWLN patrons only.
- Still working on setting up our subscription with the streaming service, Kanopy, but, hope to have that resolved soon. That will be another great resource for our patrons.
- February IS "love your library" month! We have created a "date your library" game where-in you grab a game card and compete at least 3 of 5 identified tasks, like, find a book by or about someone from Cable, or locate a recipe you want to try in a book or magazine. Easy! Fun! And, turning in a completed card will enter the patron in a drawing for restaurant gift certificates or other prizes. There are game cards for 1 or 2 players and ANYone of any age can play.
- Here's a closer look at some statistics from our Annual Report:

Annual Report Comparisons 2020/2021/Towns

	<u>2020</u>	<u>2021</u>	<u>% + or -</u>
Books in Print	8949	9091	+1.5%
Audio Books	408	394	-4.25%
video materials (dvd)	1962	1999	+2%
magazine/news subscriptions	39	39	
print circulation	9023	9277	+2.75%
print circ/children's	1090	1578	+45%
<u>Registered users:</u>			
Resident	799	846	+5.5%
Non-resident	283	314	+10%
Library visits	3288	4701	+43%
Patron computer use	282	224	-21%
Wireless internet use	4074	13902	+241.25%
Website visits	6800	13131	+93.1%
e-book check-out	2274	2592	+14%
e-audio book	1351	1623	+20%

